



# ATS PRO Project Highlight



**BOSTON, MA** - Explore the transformative installation at the Under Armour Flagship Store in Boston's Prudential Center, where our 2.4mm and 4mm direct view screens seamlessly blend fashion with technology. This unique setup creates an unforgettable visual journey, extending from the window walls to the iconic 90-degree stair and ceiling display.

Located at 888 Boylston St., Suite #049, the Under Armour Brand House in Boston is a haven for fitness enthusiasts and athletes who take their sports and exercise goals seriously. This flagship store offers a wide array of high-quality gear and workout apparel designed to help you achieve your fitness objectives. Whether you're training for a marathon, hitting the basketball court, or engaging in various sports, Under Armour provides apparel and footwear that adapt to your needs.

The Boston store features premium basketball gear for the entire family, with shorts designed for comfort and performance, and running shoes built with lightweight materials and cushioned midsoles for enhanced support. Visit the Under Armour Brand House to discover the latest in fitness apparel, shoes, and accessories, and experience the dynamic visual impact of our cutting-edge LED installation.



**Learn More**

[ats-pro.com](http://ats-pro.com)

**Contact Us**

1-800-755-3235

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