



ATS PRO Project Highlight



MERRIFIELD, VA - This impressive installation features a remarkable 10mm OOH Series outdoor LED wall measuring 38' x 22' at Merrifield Mall in Virginia. This direct view board is designed for advertisements and community messages, significantly enhancing the mall's façade while reinforcing its role as a community hub.

This monumental LED wall exemplifies state-of-the-art features and performance. The installation includes white color frames that reflect sunlight, reducing heat generation within the panel and lowering power consumption by over 30%. The aluminum module chassis and panel frame facilitate efficient heat dissipation, prolonging the lifespan of the panels by maintaining optimal operating conditions. Additionally, the waterproof technology, complete with waterproof connectors and outdoor-rated power and data cables, ensures reliable operation in all weather conditions. A strategically placed drain hole at the bottom of the panel prevents water ponding, further enhancing its durability.

Special acknowledgments go to Diversified for their exceptional integration work, and to AUDIO ASSOCIATES in Columbia, MD, for their outstanding sales and support.

Our commitment to merging technology with public spaces is evident in this project, as we continue to deliver innovative solutions that enrich community experiences.



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