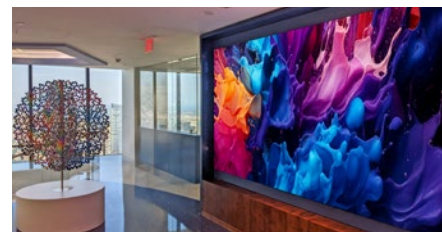




Project Highlight

Taylorleds

PRIME
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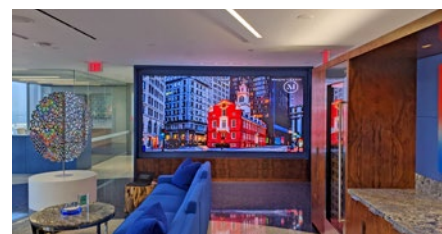
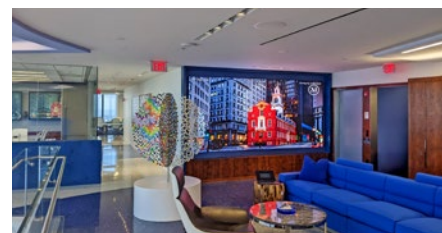
Elevating the Lobby Experience with a Stunning LED Display

ATS-Pro is proud to enhance the client experience at a corporate lobby in **Boston, MA**, with a striking dvLED installation in their lobby. This state-of-the-art display creates a bold first impression, delivering crystal-clear visuals for branding, presentations, and dynamic content.

The installation features a **Taylorleds WU Pro Series II** LED wall, leveraging MIP technology for exceptional image quality and color accuracy. Measuring 12'-0 3/8" x 5'-7 7/8" with a 1.2mm pixel pitch and a 2880 x 1350 resolution, the display ensures sharp, detailed visuals that captivate visitors and clients alike.

Powered by a **NovaStar MX30-SF processor**, the system guarantees seamless content management, smooth playback, and reliable performance. This cutting-edge solution transforms the lobby into a sophisticated, visually engaging space that reflects the firm's professionalism and innovation.

A special thanks to **Prime Audio Visual Solutions** for their expertise and collaboration in bringing this project to life. ATS-Pro is proud to support the firm in creating a welcoming and modern environment that leaves a lasting impression.



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