



ATS PRO Project Highlight

Taylorleds



AVI & SPL

TIMES SQUARE, NY - A spectacular installation at The Venue on Music Row, Hard Rock Hotel New York, Times Square, NYC. The heart of this unique bi-level event space is illuminated by our curved direct view LED video wall, measuring an expansive 26' wide and 16.4' high. Our LED wall ensures every seat in the house has an unobstructed view, perfect for corporate events, live performances, or intimate breakout sessions. Its state-of-the-art audio-visual capabilities transform any event into a rock star-worthy spectacle. Located in the bustling heart of Manhattan, The Venue on Music Row spans over 6,000 sq. ft. with cabaret-style seating, built-in bars on each level, and exclusive amenities like a dedicated street-level entrance and private elevator access, ensuring a premium experience for all guests.

We extend our sincere gratitude to AVI-SPL for their expert integration and attention to detail ensured a seamless installation. We would also like to commend AUDIO ASSOCIATES in Columbia, MD, for their outstanding sales and support efforts, which were instrumental in the successful completion of this project. Their combined efforts have been pivotal in bringing this state-of-the-art visual technology to life.



Learn More

ats-pro.com

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