



ATS PRO Project Highlight

Taylorleds

HAPPY VALLEY

MASSACHUSETTS - Reflecting on our project at Happy Valley Store in Massachusetts, we are proud to highlight the installation of two ATS direct view LED video walls. This project showcases the versatility and advanced capabilities of LED technology in retail environments. The installations include one portrait-oriented and one landscape-oriented video wall, both designed to elevate the visual experience for Happy Valley's customers.

Happy Valley is renowned for its commitment to quality and excellence in the cannabis industry, providing a premium retail experience that aligns with its brand values. The integration of ATS-Pro's cutting-edge dvLED technology enhances this commitment by delivering stunning, high-resolution visuals that captivate and engage customers. These video walls serve not only as dynamic digital displays but also as key elements in creating an immersive and visually appealing atmosphere within the store.

Special thanks to the exceptional team at ATS-Pro for their unparalleled support and expertise throughout the project. Their dedication to delivering top-tier AV solutions has been instrumental in the seamless and flawless integration of these state-of-the-art video walls. The collaboration between ATS-Pro and Happy Valley exemplifies how innovative technology can transform retail spaces, setting a new standard for customer engagement and visual impact.

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